

Shine Superstar Photo Release and Contract

Please read this photo release and contract for the Shine Superstar Program at Shine Ortho Studio

Shine Superstar Permission: I give permission for the representative to be a part of the Shine Superstar Program at Shine Ortho Studio and understand the terms of the program as well as responsibilities as a chosen Shine Superstar. I am aware that images may be used in Marketing Materials and/or Online and the patient has permission to act as a Shine Superstar for Shine Ortho Studio.

Expectations: As a representative of Shine Ortho Studio, a Shine Superstar is encouraged to share their smile journey on social media often to make the best out of their time as a Shine Superstar. Posts tagging Shine Ortho Studio or related to the Shine Superstar Program must be tasteful and appropriate. Fun images and videos are encouraged!

Termination: Shine Ortho Studio reserves the right to terminate the Shine Superstar at any moment. This includes, but is not limited to, inappropriate photos or behavior when posting about Shine Ortho Studio or posts about the Shine Superstar Program or participation in illegal activities. Justification for termination is not required to be disclosed.

Failure to Appear for Photos: If the Shine Superstar fails to appear for their complimentary photo session, we do not guarantee a rescheduled session. If patient is late, it will be the discretion of Shine Ortho Studio to allow the representative to participate in their free photo shoot.

Shine Ortho Studio Usage: I understand and agree that Shine Ortho Studio shall own any materials in which my photograph or video is used will become property of Shine Ortho Studio and they shall have the rights to these images.

Shine Superstar Usage: The Shine Superstar may use their professional photos on their social media accounts or print if they wish. They will receive a digital copy of their photo.

I further hereby authorize Shine Ortho Studio to exhibit, publish, and distribute any photograph, video or social media post for purposes of marketing Shine Ortho Studio and its services or for any other lawful purpose. Specifically, I authorize Shine Ortho Studio to use, distribute, and disclose any photographs, videos or social media posts that the Shine Superstar provides for the following purposes: To be used, distributed, and disclosed in any Shine Ortho Studio publication (print or electronic), the website, social media, audio, video, television commercial or film, newspaper and for marketing and public relations purposes.

I hereby grant permission to the rights of my image, likeness and sound of my voice as recorded on audio or video tape without payment or any other consideration. I understand that my image may be edited, copied, exhibited, published or distributed and waive the right to inspect or approve the finished product wherein my likeness appears. Additionally, I waive any right to royalties or other compensation arising or related to the use of my image or recording. I also understand that this material may be used in diverse educational settings within an unrestricted geographic area. Photographic, audio, video or written materials may be used in presentations, educational courses, informational presentation, on social media and any other use decided by Shine Ortho Studio.

I hereby hold harmless and release and forever discharge Shine Ortho Studio from all claims, demands, and causes of action which I, my heirs, representatives, executors, administrators, or any other persons acting on my behalf or on behalf of my estate have or may have by reason of this authorization and release.

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By signing this form I acknowledge that I have completely read and fully understand the above release and agree to be bound thereby. I hereby release any and all claims against any person or organization utilizing this material.

By signing below the Shine Superstar agrees with the following:

- You will participate in the social media challenges throughout the school year.
- You agree to share your professional photos on your social media and with friends and family.
- Your parents/guardians agree to you being in the program.
- You will remain a positive role model to your peers at school and within the community.
- You will represent Shine Ortho Studio in a fun and positive manner.

Shine Superstar Printed Name

Shine Superstar Signature

Date

Parent or Guardian Printed Name

Parent or Guardian Signature

Date

Relationship to Shine Superstar